



Warning

DO NOT BOOK

A TREATMENT

WITHOUT

READING THIS

SHOCKING

FREE REPORT!

We know exactly why you're reading this...

That's right, we get it.

You're either here because you just want to know more, or you're here because something is holding you back.

I know that the statements below will apply to at least half of you reading this! And in all honesty, they are totally valid feelings to have.

" I am fearful treatment won't suit me "

" I am worried I won't like it "

" I am worried something could go wrong "

" I am worried I will look stupid "

" I am worried it will hurt! "

" I am worried about wasting my money "

Sounds familiar right? I know because I've been there! I remember getting a procedure for the first time and cancelling an entire week's worth of work due to fear of judgement from others and total panic that the lips wouldn't suit me. The reality was quite the opposite... nobody noticed, I just had a few comments that I looked 'glowing'. I then mentioned to my partner a few months after the treatment that I was thinking of having some dermal filler in my lips... he told me that my lips were naturally beautiful and that I didn't need it. I then took great pleasure in telling him that the reason for this was because I had already had them done...

Everything you think aesthetics
is.... but isn't.

So what's my point? My point is that if it's done well, we can totally eliminate all of these worries or fear of judgement from others. You're probably thinking "done well" is subjective, and impossible to measure.. right? Perhaps you worry that your view, and my view, of what's 'beautiful' might not align?

This is exactly why you're here right now, reading this short leaflet. So read on.

Believe it or not, we're not here to provide a treatment. As humans, we are driven to alter our appearance by deep desires locked within. Our happiness is dictated by a feeling of contentment and acceptance within the social surroundings we find ourselves in.

Whilst our social environment may look very different from one person to another, **our deepest desires are very much the same... a feeling, a feeling to feel beautiful.**

The truth is, a treatment won't always tick that box. **We don't find happiness in a syringe of product.**

Our job isn't to fulfil your treatment requests.

Our job is to delve deep into the real reason you come to our clinic doors. Our job is to guide you towards a service that provides you with the 'feeling' you are truly seeking.

We want you to leave our clinic doors feeling **happier**, and **more positive** about your life.

The secret to having work done and feeling your best, without any judgement... guaranteed.

Whilst our perception of trend is very different, **our perception of beauty across the world is very much the same.** At Kiss, we follow objective beauty standards and use the golden ratio to guide our totally bespoke treatment plans.

Using the golden ratio, we can determine whether or not a treatment will actually benefit your life. **It is an objective finding in science (based on math) that anything, (whether that be a person / nature / architecture) found to be within this ratio is more objectively beautiful.**

It isn't up for debate - it's been proven.

With this in mind, we can assure you that any treatments we agree to carry out, will move you further towards this divine ratio, and will have a **positive impact on your overall wellness and psychosocial wellbeing.** Again, this is science, it isn't up for debate. **By following this medical model, all treatments can be totally justified** and we can be sure that you will leave our clinic. **feeling happier, and more positive about your life.**

There should always be harmony between the goal of objective beautification and the psychological benefits that the treatment will bring to you. The treatment should always look natural.

Shocking truths you didn't know about the golden ratio...

As your practitioner, we work to understand your internal conflicts, and the psycho-social impact a treatment may have on you, within your social environment.

Where many clinics go wrong is that they allow the patients themselves to dictate the treatment plan. In addition, they don't follow or understand ratios and objective beauty ideals, let alone consider the impacts of these treatments on an individuals psycho-social wellbeing. The problem with this is that patients often walk away looking unnatural, without having fixed the real problem - the desire or the 'feeling' that they were truly searching for.

The worst thing - the work isn't in harmony with their features, and they walk away looking and feeling less attractive, with a damaged psyche after judgement from others in their social circle!



Our Promise to You

Our Promise to You

Remember, using the golden ratio is:

- Scientifically proven to be **more beautiful**
- It is measurable and therefore safer - **You are guaranteed to remain within natural beauty parameters.**
- You can be totally assured that your **psychosocial welfare** will **improve**, you will feel more beautiful, and you will not be judged in any social environment after your treatment. **The treatment will suit you, and you will be happy with the results.**

Our promise to you:

- To work towards objective beauty, not trends.
- To consider your physical and psychological health.
- To consider the psychosocial impact of the treatment on your life. (How it will be perceived by those around you)



3 more alarming truths you ought to know...

It really doesn't hurt much! Our pain thresholds differ, but most patients report feeling a minor scratch, and say it's no more than a 2-3 out of 10. Not bad right? Not only do we apply a topical numbing cream to take the immediate edge off the treatment prior to injection, all of our products contain lidocaine within them, so as we inject the area, it becomes more and more numb. Very quickly after the treatment begins, you won't feel a thing!

Swelling and bruising is common, so whilst we would advise not to plan any important events immediately after... day to day life can resume right away!

In the highly unlikely event something went wrong... it can be dissolved.. yes you heard it right. All of the products we use under our roof are Hyaluronic Acid based products, meaning that the procedure is safe and can be reversed. Gone are the days of the silicone, that's old news!

You wont waste your money. We appreciate the financial burden, so we've given you an example of the real cost of beauty on the next page! Warning... it's less than a dominoes takeaway on a Saturday night, and the **feeling** it will give you lasts 100 x longer than the pizza!

Price Breakdown

1ml Lip Filler

Recommended 2 x a year in your first year, and 1 x a year thereafter. Based on £200 per ml.

First year Cost - £33 a month

Second Year Cost - £16 a month

Upkeep - £16 a month

3 ml Personalised Package

Recommended 2 x a year in your first year, and 1 x a year thereafter. Based on £600 for 3 ml.

First year Cost - £100 a month

Second Year Cost - £50 a month

Upkeep - £50 a month

Prices vary from one location to another and are subject to change - the below is a rough guideline based around pricing at the time of producing this document.

Why consultations alone.... are
pointless!

You heard it right! We no longer offer consultations in isolation. This is because after a bespoke consultation with full transparency and a treatment matched to suit your goals, our patients usually choose to go ahead. (We had lots of disappointed patients in the past when we told them that they had to return for a treatment on a different day.)

Instead, we ask that you book an appointment for the treatment that you think you may be interested in, and we can discuss your concerns on the day. **Please be open minded**, as we will often suggest alternatives and give our professional advice regarding other treatments that may be better suited to your goals.

There is absolutely no obligation to go ahead. And In the event that (after your face to face consultation) you choose to go home and think about it, or decide against a treatment - your deposit would be refunded back to you. If you do decide to go ahead with a treatment, the deposit will come off the cost of the treatment.

Don't worry If you are unsure which treatment to book - simply book what you ' think ' you would like, and we can change the treatment plan on the day as we see fit.

100% Risk Free Booking

Choose not to go ahead? You won't be required to pay a penny!

Don't forget, there is absolutely no obligation to go ahead. If after your face to face consultation you have any doubts, or you choose to go home and think about it, your deposit will be refunded back to you straight away :).



Is it wrong to want work done?

How can we help YOU

It doesn't matter how beautiful a treatment may look in isolation. We need to consider how that treatment area will affect the harmony of your other facial features. Different individuals will need entirely different treatments in order to restore this balance and restore the golden ratio in themselves!

Regardless of the treatment you are interested in, our main focus will be to provide balance and therefore harmony to your face.

Unflattering, noticeable work comes from practitioners who don't understand this crucial balance or know how to apply it.

Below is a breakdown of each treatment : please bare in mind that all of our treatments are subject to consultation, whereby an alternative is often suggested in order to protect and enhance your natural beauty.

Lip Treatments

Believe it or not, even the most subtle results often require at least 1ml of product. If you're not sure, you can always change the amount to 0.5ml on the day, or vice versa. Lip Treatments last up to 12 months.



Lip Treatments



Packages

Anti Ageing

Ageing is caused by a cascade of events further up the face. Lots of our patients report feeling grumpy or sad and quite literally report feeling like their skin is sliding down their face. Truth is, that's not far from what happens underneath the skin!

Your eyes, and your smile are the focal point of the face, and your expression can have implications on how we are both perceived and feel within the wider society. **We understand that you don't want to look different, you don't want to be laughed at within your social environment, and you definitely don't want to look the same as your 18 year old daughter, you just want to look like YOU again when you look in the mirror. Our job isn't to change you, and give you puffy overfilled features that you don't want. Our job is simply to put back what 'once was'.**

Anti-ageing requires lots of little tweaks in order to restore lost volume. Remember, we only work within the parameters of the golden ratio, so you can be sure that upon leaving clinic that the treatment will be age-appropriate. **Ultimately, you will be more objectively beautiful, refreshed, and balanced.**

Most of our patients book in for a 3-4 ml personalised package (depending on budget) that can be tailored on the day to suit your needs. Don't panic - this amount is a rough guideline - it can be changed, it just ensures that there is plenty of time on the day to discuss!

Results last up to 12 months.

Packages

Anti-Ageing



Packages

Facial Contouring

Human beauty in science is based on the divine ratio of proportion. **Studies have PROVEN a higher score of attractiveness is scored when faces are as close to meeting the golden ratio as possible.** Our personalised packages are individually tailored to help restore that ratio in YOU and enhance your UNIQUE, natural beauty. Using the golden ratio as a guideline looks totally different on every face, so please don't panic that you will look the same as everybody else.

Our job isn't to change you, and give you puffy overfilled features that you don't want. Our job is simply to enhance your natural beauty, and make you the best version of YOU!

Don't get too set on what treatments you would like – as they may not be what is needed to restore your facial proportions.

This is why it is SO important to be open minded in your consultation. As what you think you want may take you further AWAY from the divine ratio of proportion and scientifically make you 'less attractive'. Not what you came for right ?

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Packages

Profile Balancing

Profile balancing restores the harmony of the face from a side profile. It is seen as more 'desirable' to have a well-balanced profile when viewing the face from the side on. Profile rebalancing makes a younger face more beautiful and an older face more youthful.

Profile rebalancing treatment areas usually includes:

Cheek filler

Chin filler

Lip filler

Sometimes profile rebalancing needs to include the anterior cheek too, however this is common.

To book this treatment, please book a personalised package of 2ml, plus rhinoplasty separately should you wish for this treatment also.

Again, this can be changed on the day, it is simply to give your treating technician time to properly consult you on the day.

Cheek Augmentation

To contour, or anti-age. There is several different types of cheek augmentation that we tailor to suit you. Results last up to 12 months.

Jawline and Chin

Jawline augmentation isn't suitable for the majority of patients. For the most part, we focus on the chin to create balance and symmetry in the profile. This can be discussed at your consultation. Results last up to 12 months.

Skin

An award winning skin treatment, as seen in **VOGUE**, suitable for everyone. This is a great place to start if you're not quite ready for dermal filler.

A tiny needle is used to inject droplets of the collagen boosting product into five key points on the face.

This treatment requires 2 sessions 4 weeks apart, annually.

Targets : **Hydration, Radiance, Less wrinkles, Tighter, Brighter, and Firmer Skin.**



Before



After

Reviews



Belinda R...

BR

Danielle is very friendly and puts you at ease and I have been to her a few times always come out feeling great

Reply to review...



Julie E...

JE

I've always had problems with my skin but since seeing Danielle my skin is a million times better - I get compliments all the time. I was nervous on my first visit but Danielle is so lovely and put me at ease. Highly recommended. Thank you!

Reply to review...



Dawn F...

DF

Lovely friendly young lady. Made me very at ease and looked forward to starting my treatments next week.

Reply to review...

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We can't wait to meet you!

Book in now at

dwaesthetics30.booksy.com

D.w. Aesthetics.

